

STAR EDUCATORS

1.39 million daycare or Anganwadi workers in India need more training and resources to educate the 80 million+ children who visit Anganwadi centers everyday

India proudly boasts the world's largest free and publicly funded daycare network – Anganwadi centres. But access is limited, quality needs more consistency, and Anganwadi workers need more resources.




Anganwadi workers are also overburdened and do not have adequate exposure and training to become well-suited educators.

We support Anganwadi workers by providing them with age-appropriate and evidence-backed educational lessons reducing their workload. We also provide them with training workshops to ensure they have adequate AIM (awareness, information, and motivation) to educate children who will become the country's future leaders.



In 2 years, we have impacted and trained over 100,000 Anganwadi workers across 9 Indian states.

Our model is **innovative, scalable,**
and only costs **\$1.5/Child/Year**

- 1.** Daycare workers receive in person and online training. 
- 2.** Daycare workers get bite-sized curriculum videos every day through WhatsApp. 
- 3.** Daycare workers conduct activities and respond in chat; boosting accountability and creating communities of practice. 
- 4.** Supervisors and parents recognize daycare workers as teachers, social validation. 
- 5.** Platform sends real-time behavioral nudges, social rewards, and “teaching badges.”