Our 4-step, AI-enabled low-tech solution, empowers parents and educators, resulting in 70% school readiness

**Educator Model**

1. **Deliver**
   Deliver bite-sized training videos to Anganwadi workers every day

2. **Engage**
   Anganwadi workers conduct activities and respond via chat

3. **Encourage**
   Parents acknowledge and celebrate Anganwadi workers as educators

4. **Feedback**
   Platform sends real-time behavioral nudges, digital medals, and incentives
**Parent Model**

1. **Deliver**
   Deliver AI-based personalized activities to parents via WhatsApp

2. **Engage**
   Parent & child complete play-based learning activities together

3. **Encourage**
   Educators and peers inspire and encourage

4. **Feedback**
   Platform sends real-time behavioral nudges, digital medals and incentives

---

**Click here to get in touch**